Link to Dataset: <https://www.kaggle.com/datasets/henrysue/online-shoppers-intention>

* Administrative - The number of pages of this type that the user visited
* Administrative\_duration - The amount of time spent in this category of pages
* Informational - The number of pages of this type the user visited
* Informational\_duration - the amount of time spent in this category
* Product\_related - The number of pages of this type that the user visited
* Product\_related\_duration - The amount of time spent in this category
* BounceRates - The percentage of visitors who enter and exit without triggering additional tasks
* ExitRates - The percentage of pageviews that end on a specific webpage
* PageValues - The average value of the page averaged over the value of the target page and the completion of eCommerce
* SpecialDay - The value represents the closeness of the browsing date to special holidays
* Month - Contains the month the page view occurred
* OperatingSystems - An integer value representing the OS used
* Browser - the browser used by the user represented by integer value
* Region - An integer value of the region the user is located in
* TrafficType - an integer value of what type the visitor is categorized into
* VisitorType - A string representation whether the visitor is new, returning, or other
* Weekend - A boolean value whether the session is on the weekend
* Revenue - A boolean value representing whether or not the user made a purchase